

# MAKE IT HAPPEN

## 2021 MCCL Mother's Day Project Information

### RECEIVING YOUR SUPPLIES:

1. Non-flower supplies will be sent to you by SPEE-DEE Delivery Service by **Thursday, April 22; please count all supplies when they arrive.** There is a modest shipping charge.
2. **Fresh flowers (including greenery) and buttons** will be available for you at your pick-up location on **Friday, May 7.**

### PICK-UP LOCATIONS:

For your convenience, we offer five fresh flower pick-up sites. This will serve people in the entire Minneapolis/St. Paul area and beyond. Please note your choice in the appropriate place on the order form.

- Redeemer Lutheran Church, 4201 Regent Ave. N., Robbinsdale
- Knights of Columbus Hall, 1114 American Blvd W, Bloomington
- Maternity of Mary, 1414 N. Dale St., St. Paul
- MCCL State Office, 4249 Nicollet Ave. S., Minneapolis
- St. Andrew's Catholic Church, 566 Fourth St. NW, Elk River

If you live a significant distance from these pick-up locations, we will arrange to have your fresh flowers delivered by a courier service. **There is an additional shipping and handling charge of \$18.00 for this service.**

There is no additional shipping charge if you are picking up the rest of your flower order at one of the pick-up sites on Friday, May 7.

### YOUR PART IN THE PROJECT:

1. Publicize the sale in your church and community.
2. Place your flower order by **Monday, March 29.**
3. Arrange for an advance sale if desired (see below).
4. Pick up fresh plants, carnations, and/or orchids on **Friday, May 7.**
5. Keep orchid corsages, violet plants, begonia plants and mini rose bushes fresh.
  - Store corsages and plants in a cool location; keep out of the sun.
  - **Open up boxes to prevent decay;** water plants if needed. Do not get water on plant leaves.
  - **Take inventory of plants and flowers, and document any damaged/unusable plants.**

6. Store roses in cool, dark location; **document any damaged/unusable flowers.**
7. Assemble your **carnation corsages** the Friday evening or Saturday before Mother's Day.
  - It takes 6 or 7 workers approximately 2 to 3 hours to assemble 100 corsages.
  - You supply your own facility, volunteers, scissors, wire cutters, flat boxes for holding completed corsages, and dependable refrigeration.
  - **Take inventory of carnations, and document any damaged/unusable flowers.**

## **ADVANCE SALES:**

- An advance sale is advised if you plan to handle a large number of corsages or plants (300 or more) at one location.
- If you decide to have an advance sale, we suggest that you distribute tickets during the two weeks and weekends prior to Mother's Day. Tickets are exchanged for fresh corsages or plants on Mother's Day weekend. MCCL can provide tickets or you may design your own.
- You may also choose to sell advance tickets before you place your order with MCCL.

## **SUGGESTED DONATIONS:**

- Popular suggested donation amounts for the flowers:
  - Carnation corsage: \$3.50 to \$6.00 each
  - Orchid corsage: \$6.00 to \$7.00 each
  - Wrapped red rose: \$4.50 to \$6.00 each
  - Begonia plant: \$6.00 to \$7.50 each
  - African violet plants: \$5.00 to \$6.50 each
  - Mini rose bush: \$8.00 to \$10.00 each
- Important: Always use the term "**Suggested Donation**" rather than "price."

**NOTE:** If you are a *Minnesota Citizens Concerned for Life* Chapter sponsoring this corsage project, it is imperative for you to state in your publicity that **"Donations to MCCL are not tax-deductible for income tax purposes."**

**PROCEEDS:** Your proceeds may be donated to MCCL or used as you wish to further pro-life efforts.

## **PAYMENT FOR SUPPLIES:**

- We *do not require the suggested donation amount* in advance. However, we would welcome the suggested donation amount at the time you place your order.
- Please send your donation amount **no later than one week after Mother's Day or by May 16.**

## **QUESTIONS? CONTACT:**

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